



Strategic Design that Creates, Elevates, and Protects the Value of Brands

Who we are

Visual Fuel Design is an award-winning, independently owned design and branding consultancy specializing in strategic graphic design and direct-to-studio services in the healthcare industry. We differentiate brands by evoking emotion, triggering engagement, promoting loyalty, and driving behaviors—ultimately, getting business results for our clients.

Capabilities and Services

Brands: Corporate, product, non-profit

Audiences: Professional, patient, direct-to-consumer and business to business

Media: Print, digital, video, animation

Design services: Branding, logo design, package design, visual systems guidelines, infographics, iconography, science/mechanism of action visualization/illustration, exhibit design, concept development, collateral material and tactical executions of all kinds

Key Differentiators

Visual Fuel Design is a boutique agency that provides personal attention from our owner and A-level team. Our nimble agency offers a broad range of services, from high-level strategic design to layout support for existing campaigns, resulting in time and cost efficiencies at all points in a brand's life cycle. We happily coordinate with any agency you work with.

Contact

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